



Train.  
Prepare.  
Recover.

# Disaster Recovery Institute

## 2021 at-a-glance



## Letter from the President



**There are many ways to describe the global events that have unfolded over the course of the last year.** Overwhelming, uncertain and pivotal come to mind. But also courageous, caring and resilient are a few ways that we might describe our collective experience as resilience professionals.

Our goal at DRI International is always to provide you with learning-focused opportunities that will add value to your certification, help you grow as professionals and empower you to give back to your community. In 2021, that goal felt more meaningful than ever. We worked hard to bring you quality virtual programming to support you through your response to the ongoing COVID-19 pandemic and the seemingly never-ending onslaught of cyberattacks, severe weather events, supply chain disruptions and the like. Read on to learn about just a few highlights from our activities over the last year.

Despite these useful and necessary offerings, nothing truly beats the power of the in-person connection. That's why we are

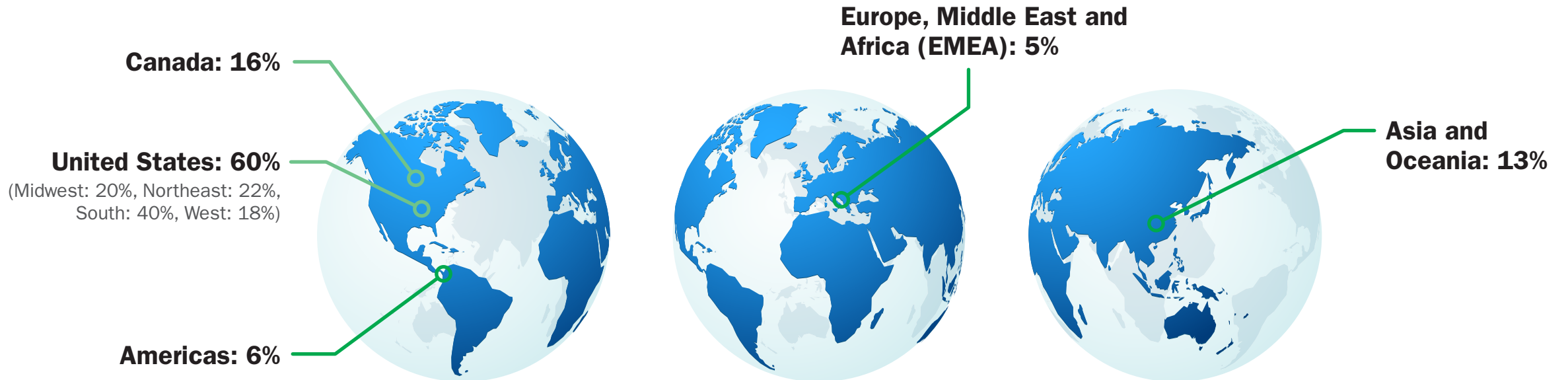
particularly thrilled to bring you together to share your insights and lessons learned since the start of the pandemic and all that followed over the last two years since we were all together at the last in-person industry event, DRI2020 in Savannah, Georgia. The enclosed letter from Chairman Al Berman explains our reasoning for moving forward with a live event. On a personal note, I simply can't wait to reconnect with all of you. DRI2022 in Las Vegas will be just the beginning of the next chapter in continuity and resilience. We recognize that not everyone will emerge from the pandemic unscathed. Our hearts are heavy for the losses that have touched the lives of our community. The pandemic also reminded us of vulnerability, compassion, and the value of reflection. DRI International is here with you to celebrate the good moments, work through the challenges, and to honor the accomplishments of our resilience community.

With gratitude,  
Chloe Demrovsky, CBCV  
President & CEO

## Certification

# In 2021, DRI added value to your certification.

We have certified **20,000+** resilience professionals across the globe



## Certification



### **Record # cyber applications**

A record number of cyber (CCRP/ACRP) applications in a single year



### **Year over year growth**

Remained strong across every certification track, especially audit



### **Organizational certification**

Assessed an international telecommunications company and a healthcare organization

## Education

In 2021, DRI helped keep your skills sharp with educational programming



**100% remote training**

with uninterrupted access  
to all DRI courses



**40% of our students**

took classes outside  
the USA



**16% of students**

studied specialties like cyber resilience,  
public sector, healthcare, and audit

And offered lots of ways to continuously improve and earn Continuing Education Activity Points (CEAPs) from wherever you are:



**11% of students**

took workshops like Business  
Continuity Exercises and ITDR



**Launched new workshops**

like Mindfulness Practices to Improve Incident Management  
and Crisis Communications and Media Relations

## What people are saying

“Found the class extremely useful, especially in these trying times. Current incident management strategies can be unsustainable over long recoveries, such as the last 15 months, without injecting ways to lessen stress on team members.”

**—MBCP, USA on Mindfulness**

“AMAZING! I wasn’t sure what to expect in a mindfulness course, but the instructor balanced the coursework with mindfulness meditation sessions extremely well. The instructor helped us practice the tools we can implement during actual incidents and exercises, and all points in between. The instructor’s knowledge of the science behind mindfulness gave credence to the techniques, and judging by how much better I felt after practicing them in the class, it worked!”

**—CBCP on Mindfulness**

“I really enjoyed this course. It provided me a great deal of perspective, not only in my professional work, but in my personal life as well. I will most certainly be implementing many of these practices going forward. I would highly recommend this training to all!”

**—CBCP on Mindfulness**

“The course enlightened me on many aspects of Crisis Communication”

**—MBCP on Crisis Communications**

“I appreciated the instructor, the content of the course and also my course mates”

**—CBCP on Crisis Communications**

## Thought leadership

In 2021, we brought you thought leadership



### **Our 15+ committees**

including the latest iteration of the Professional Practices Committee, address diverse topics worldwide and are a fantastic way to engage.



### **Dean Gallup was awarded the DRI Honor Roll**

to recognize his outstanding service as Chair of the Glossary Committee and history of accomplishment in the profession



**Joined with Harvard University's** National Preparedness Leadership Initiative (NPLI) to develop a new report, "Covid-19: An Analysis of Leadership Styles and Outcomes."

## Outreach

And broadened our outreach by collaborating with external organizations:



### **Contributed to the Sendai**

Commitments portal to highlight our work with the United Nations Office for Disaster Risk Reduction's (UNISDR) Private Sector Working Group ARISE Initiative



### **Served as an International**

Organization Liaison and US-TAG Member of the International Standards Organization (ISO) Technical Committee 292 for Security and Resilience



### **25 speaking engagements**

by 7 DRI representatives at virtual industry events. Reached out to new audiences notably through the CAN DO Innovation Summit in Glasgow Scotland, the Corporate Directors Forum and the Global Association of Risk Professionals (GARP) and the American Meteorological Society.



### **27 media mentions**

and interviews including multiple appearances on NBC LX and Cheddar News

## Events

In 2021, we held a host of virtual events



Free Virtual DRI Resilience  
Excellence Summit,  
March 1-3, 2021



Virtual Awards of Excellence,  
March 1-3, 2021

**DRI KL2021**

DRIKL2021 in Kuala Lumpur,  
Malaysia, August 16, 2021



Virtual DRI Day in  
Sao Paulo, Brazil



Virtual DRI Canada  
Reception at Continuity  
& Resilience Today



5 free webinars to highlight  
our work as well as the thought  
leadership of our certified  
professionals

## Letter from the Chairman



After months of soul searching, discussions, and after an extensive in-person site visit to Planet Hollywood in Las Vegas last week, DRI is pleased to announce that there will be a live DRI2022 conference. The conference will take place February 13-16, 2022. Planet Hollywood – and Las Vegas, itself – is taking sanitary and individual masking preventive measures to reduce infectious risks. And now with therapeutic drugs reaching final testing to reduce the effects of those who have contracted COVID-19 – adding to the preventative measures provided by vaccines – we feel that the end is in sight, and a return to networking, in-person exchange of ideas is important in sharing information that will help us face the future. The “new normal” is becoming the “new abnormal.” A world in which we face supply chain issues not seen since the beginning of the pandemic is inhibiting production of essential products and services. An environment facing the wrath of mother nature and



*And in 2022, we look forward to relaunching the live conference.*

the cunning of cyber intruders. A world in which political and social unrest bring about new challenges for public and private entities. A world that needs the best from our profession. And that best can only arise from the dialogue, debate, and the open exchange that is the essence of in-person meetings.

*(Continued on next page)*

## Letter from the Chairman

There is also symmetry in DRI holding the first post-pandemic live conference of professionals in our field. After all, DRI2020, in Savannah, GA, was the last in-person conference, after which all conferences were either suspended or went to video mode. So, it is only fitting that DRI break the moratorium by bringing professionals together again to discuss the issues that we will be facing as we return to a different environment beset with new issues.

We recognize the uncertainty and risk associated with our decision. We want to make your decision as easy as possible and remove some of the issues about which you may be concerned. If you register for DRI2022 and either a personal decision or an edict from your employer makes you opt not to attend: DRI WILL

REFUND YOUR REGISTRATION FEE or roll over your registration to DRI2023, in Austin TX, NO QUESTIONS ASKED. It is as simple as that. Your choice, your option.

We hope to see you in Las Vegas on Sunday, February 13 (Volunteer Day is set for Saturday, February 12). But regardless of your decision, I want to express our gratitude to all of you for the extraordinary effort and dedication during this time of extreme crisis.

Thank You,

Al Berman

Chairman of the Board, DRI International  
President, DRI Foundation

## Board of Directors

From our inception, we have and continue to advocate an inclusive environment that enables everyone to develop their skills and make a difference through education and accreditation. Diversity, inclusiveness, and the promotion of mutual respect is exemplified in all facets of our goals and mission, including the Board of Directors' membership, staff, thought leadership and charitable activities worldwide.



**Al Berman**  
Chairman of the  
Board and Treasurer



**Jerome Ryan**  
Vice Chairman of  
the Board



**John W. Franchy**  
Secretary



**Chloe Demrovsky**  
President



**Michelle Cross**  
Board Member



**Louis Drapeau**  
Board Member



**Mike Janko**  
Board Member



**Michael Morganti**  
Board Member



**Kanryu Nagase**  
Board Member



**Gary Liu**  
Board Member



**Raymond Seid**  
Board Member



**AnneMarie Staley**  
Board Member



**Michele L. Turner**  
Board Member

# Who We Are



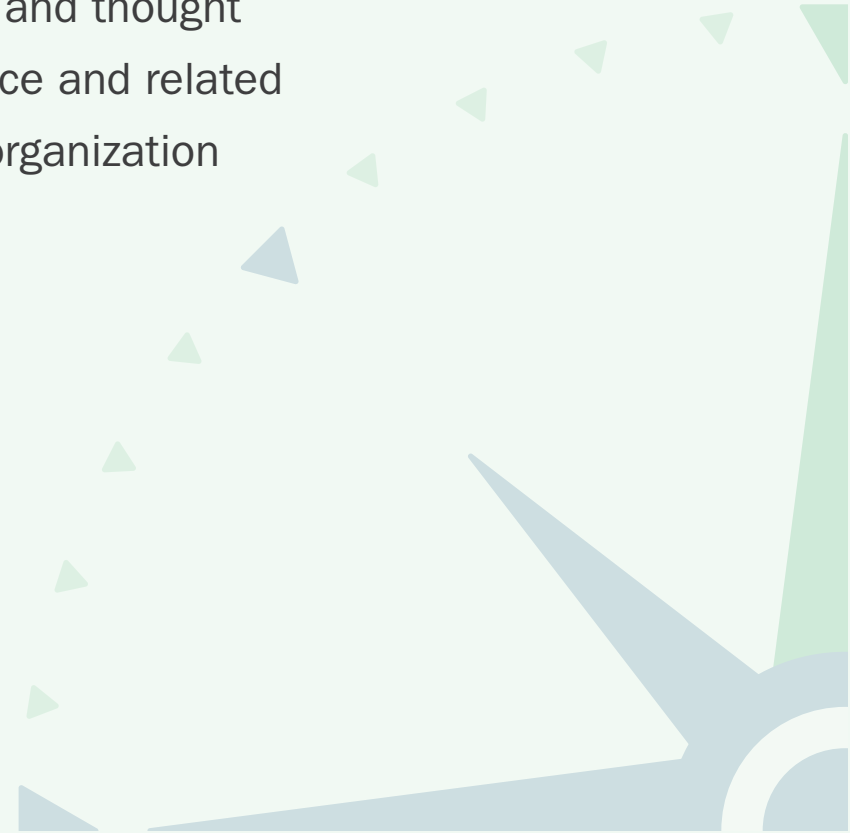
## Our Mission

DRI International is the non-profit that helps organizations prepare for and recover from disasters. We achieve this through education, accreditation, and thought leadership in business continuity, disaster recovery, cyber resilience and related fields. Founded in 1988, we are the oldest and largest nonprofit organization serving resilience professionals.



## Our Vision

DRI International strives for a more resilient world.



# Keep in touch

Join us on LinkedIn, Twitter, Facebook, YouTube, Flickr

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