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## Inclusion and resilience build Sustainable Cities



## This is how we evaluate the collaborative processes in which we are involved.



#### RELEVANCE

### Latin America is the most urbanized region on the planet.

• 75% of Latin American cities are marked by a high level of inequality. Eight out of the 20 most unequal countries in the world are in Latin America, and the rest are in Africa.

• Across the region, two-thirds of GDP comes from urban areas, but 111 million urban residents in Latin American live in underserved neighborhoods.

• 80% of natural disasters occur in cities, and 75% of greenhouse gas emissions come from urban areas.



### SCALABILITY

Advocacy has the potential to impact public policies through citizen participation and innovative corporate practices.

There are similar challenges and opportunities in urban areas across the region; therefore "intervention models" can potentially be created that are adaptable to different contexts.



### **TIPPING POINT**

Stakeholders from the private, public, and civil society sectors are adopting and replicating models for collaboration that were developed on the local level, which is making urban development more inclusive and resilient.



### **COLLABORATION DEFICIT**

Lack of collaboration results in exclusionary urban development (privatizing public goods, dividing up land, unequal access to public goods), whereas the involvement of diverse stakeholders results in inclusive and resilient urban development.

Multi-sector collaboration is key to addressing inequalities.

## This is how we add value to collaborative processes.

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Stakeholders involved in defining urban public policies to promote resilience include community organizations working in areas on the outskirts of cities, citizen movements and networks, the private sector, and governments.

### UNIFYING VISION



Cities implement solutions that contribute to the goals related to urban inequality and resilience that are part of the 2030 Agenda for Sustainable Development.

### SHARED ACTION AGENDAS



Urban governance is strengthened thanks to accountability processes, where citizen monitoring and mobilization are the basis for open governments.

Actions are scaled up via the Regional Initiative for Resilient Cities, with an emphasis on private sector participation and community-building through the revitalization of public spaces.



- Mechanisms for citizen participation, transparency, and accountability encourage inclusive urban development.
- Public spaces serve as a hub for the transformation of governance models and urban quality of life.
- The private sector participates in the development and implementation of resilience plans in cities.
- The use of civic technology strengthens participatory governance.

• Scalable and sustainable financial solutions are developed to improve urban resilience.





- Local governments pass laws and public policies dealing with transparency and accountability.
- Public policies are implemented to improve access to
- and quality of public spaces and basic city services.Agreements are made with the private and public
- sectors to participate in urban resilience plans.

### Collaborative processes that generate results.

Thanks to collaborative processes involving residents of underserved areas, public spaces were revitalized in Puerto Escondido, Mexico; in Villa 20, Villa15, and Villa Libertador, Argentina; in Praça Chapada dos Guimaraes and Amadeu Decome, Brazil; in Madrigal and Tumaco, Colombia; in Villa El Salvador, Alto Perú, and Chiclayo, Peru; and in Barrio 21 de Enero, Uruguay. These processes built a sense of community, identity, and culture, as well as increased public safety, encouraged civic engagement, and strengthened the notion of public goods. They also promoted innovation, using the Minecraft computer game for the participatory design of public spaces, which was then institutionalized through public policies.

Representatives from the private sector in Quito, Ecuador; Buenos Aires, Argentina; and Salvador de Bahía, Brazil were involved in creating Urban Resilience Strategies in their respective cities, contributing ideas and experiences to be implemented in alliance with local governments. Dialogue among public and private sector leaders identified relevant issues for local resilience that were the basis for government plans and open competitions to come up with innovative solutions. This project was developed as part of the alliance between Fundación Avina, 100 Resilient Cities, and IDB Lab.

Participatory governance was expanded in Ecuador through Alianza Para el Desarrollo Urbano Sostenible (Alliance for Sustainable Urban Development), a collaborative platform involving FFLA, Grupo FARO, ESQUEL, CITE-FLACSO, and Fundación Avina. The alliance promotes citizens' and political candidates' commitment to including concrete actions related to climate change and sustainable urban development in government plans.



## Timeline.

The first moveme initiated by Ciuda Justas, Democrát Sustentables, wh to strengthen cit participation, pul advocacy, and accountability of governments.	ades icas y ich seeks zen blic policy	Through the promotion of civic technologies, participatory mapping of the marginalized areas of Buenos Aires was conducted for the first time. Caminos de la Villa is developed within the framework of the ALTEC alliance. BID-Lab and 100RC, the Regional Initiative for Resilient Cities is launched (IRCR, for its acronym in Spanish).	ocal alliances are reated to nplement the CCR in the cities f Quito, Mexico ity, Salvador de ahía and Buenos ires. The private ector articipates in the esign of local esilience trategies.
2007	2012 2	that favor the development of creation of public The New Urban	The Public Space strategy positively impacts 8 countries in the region. 2018
	More than American o Red Latino Justas, Der (Latin Ame Democrational 35 cities in government	First interventions in Public Spaces in Medellín and Lima. Beginning of the partnership with UN-Habitat and launch of the book Building More Equitable Cities with the support of the UN-Habitat Alliance, CAF, and Avina.	nowledge from ansforming ublic space is athered and vstematized. ogether with ocal partners, aree knowledge anagement occuments oked to public bace are ublished.

## **Relevant data.**

Community-based changes in the use and quality of public spaces took place in 8 countries across the region, giving 750,000 citizens access to improved spaces.

The private sector in 4 cities (Quito, Salvador de Bahía, Buenos Aires, and Mexico City) participated in urban resilience plans.

In Quito, 6 private companies made their production processes cleaner as part of the Regional Initiative for Resilient Cities.

## Allies.













Lucinda Terrazas, Leader of the Edilberto Ramos community, Villa el Salvador, Peru.



"We wanted to turn this abandoned lot into a park. The area was not being put to good use and we are collectively taking it back and making it a green space for our grandchildren and for the whole neighborhood. This space used to be dangerous but now many neighborhood boys and girls are enjoying it. Here we are doing more than just building a space, we are building community."



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