

Early Warning System - Resilient Action

Objective: Reaching 30% of citizens (aged 10 to 65 +) through early warning systems - in a total of **159 793** inhabitants, Amadora plans to reach, at least, **47 938** people.

What has been done so far: Mass early warning systems divulgation, via Facebook, YouTube and mouth to mouth + release of Technical-Operational Communications (released twice a week) via Facebook. Reached **6503** people so far:

- Facebook followers - **4344**;
- SMS early warning system subscribers - **1409**;
- Average Facebook shares - **1000**;

What can be done: Continue to hand out flyers and start another mass divulgation campaigned aiming at digital networking and places with high flow of people (bus stops, healthcare centers, supermarkets, essential services, etc) – if 20 000 people are reached and 2250 subscribe to one of our divulgation channels (SMS service or Facebook updates), that will bring out total to **8753** subscribers;

- Also investing at schools and associations, through placement of posters of flyers in teachers' lounges and other recreational spaces + giving out flyers to students in order to get them to inform parents on the advantages of subscribing to one of these services – if 2000 people subscribe, that will raise our totals to **10 753** people.

This will bring us to a total of 10 753 citizens, about 6,7% of the 159 793 mentioned above